

BUSINESS

Urban Air Adventure Park

Owning 15,000 square feet of trampolines wasn't exactly in Brandy Gilbert's life plan. But after visiting a similar indoor park with nieces and nephews, Gilbert and her husband were so pleased with the experience they began discussing the idea of opening an indoor park in their community. After all, it fit well with their current lifestyle of having two young children and professional managing experience.

The duo share Urban Air responsibilities as Brant (CFO) heads up the bookkeeping and Brandy (CEO) oversees daily operations and interacts with the customers. Urban Air opened its doors in what was once a vacant space in the Northtown Village, formerly Sports Authority. The Gilbert's mission is to provide a safe, fun and affordable place for kids and families to make memories together. As Minnesotans start hibernating indoors for the winter, Urban Air offers 30,000 square feet of indoor park for families to enjoy.

"We have taken the best of attractions of other indoor parks and put them all under one roof," states Gilbert. The facility consists of climbing walls, a 4-lane warrior course, an aerial ropes course, a battle beam, a sky-coaster zip line and also features tubes, tunnels and slides specifically for children ages five and under. If that isn't enough, Urban Air is also known for hosting stress-free birthday parties.

Since opening the doors on Sept. 2, Gilbert looks forward to being involved in the community. "We can be helpful to other organizations and love opportunities to sponsor local school and community events. So far, we have not turned down an opportunity to give and have donated to 150 places of business already," Gilbert says. "The Coon Rapids community has been so welcoming, people of all ages are very excited we're here. We feel really good about giving back to the community."

Quick Facts:

Address: 10 Coon Rapids Blvd.

Urban Air is the first of its kind in Minnesota, #33 in the nation (the brand is growing every year)

The Gilbert's have a 2 year-old son named Silas and 8 year-old daughter, named Quincy

